



**Report to GVHA's Board of Directors  
Public**

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**Prepared by:** Rebecca Penz  
**Board Meeting Date:** June 18, 2010  
**Subject:** Clean Air & Noise Management Strategy  
for Cruise Tourism

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**Reason for report**

✓ For Information

**Management Actions**

- Develop Clean Air & Noise Management Strategy for Cruise Tourism Outline
- Finalize Clean Air & Noise Management Strategy for Cruise Tourism and begin implementation of strategy
- Develop sustainability framework as identified in the Business Plan—the strategy will fit within the framework.

**Issue/Project**

- GVHA recognizes the need to address the impacts of cruise tourism on air and noise quality within the Greater Victoria region. Management has developed an outline of the Clean Air & Noise Management Strategy for Cruise Tourism in order to guide the development of the strategy.
- The Guiding Principles for this document are:
  - Identify issues through stakeholder consultation
  - Establish baseline measurements and identify performance measures to address issues
  - Support the overall sustainability framework being developed by management.

**Risk Assessment (legal, reputational, financial)**

- A cost/benefit analysis will be included as part of the strategy.

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- Will assist in solidifying GVHA's reputation as a community leader on harbour-related issues.

### **Strategic Direction and Guiding Principles Assessment**

- Supports GVHA's vision and mandate
- Will help to achieve guiding principle of sustainability

### **Communications Strategy**

- A consultative approach to the strategy will assist in relationship building with all the stakeholders.

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**Greater Victoria Harbour Authority (GVHA)**  
**Clean Air and Noise Management Strategy for Cruise Tourism: Outline**

<b>Goal</b>	To reduce air contaminants and mitigate noise from current and future cruise tourism operations
<b>Scope</b>	Cruise ships Buses Trucks servicing cruise ships GVHA vehicles Western Stevedoring vehicles
<b>Objectives</b>	Identify issues Establish potential solutions Conduct implementation of air and noise mitigation strategies

Objective	Action Items	Timeline	Status
<b>Identify Issues</b>	<ul style="list-style-type: none"> <li>❖ Identify key stakeholders</li> <li>❖ <i>Stakeholder Consultation: Identify issues</i></li> <li>❖ Establish baseline measurements in order to determine what to target for emission and noise reductions</li> </ul>	<ul style="list-style-type: none"> <li>❖ June 2010</li> <li>❖ August 2010</li> <li>❖ October 2010</li> </ul>	<ul style="list-style-type: none"> <li>❖ A draft document has been prepared</li> </ul>
<b>Establish potential solutions</b>	<ul style="list-style-type: none"> <li>❖ <i>Stakeholder Consultation: Review targets</i></li> <li>❖ Determine Benefit/Cost analysis for each potential air and noise emission reduction measure</li> </ul>	<ul style="list-style-type: none"> <li>❖ December 2010</li> <li>❖ December 2010</li> </ul>	
<b>Conduct implementation of air and noise mitigation strategies</b>	<ul style="list-style-type: none"> <li>❖ <i>Stakeholder Consultation: Determine a framework for prioritizing the implementation of air and noise emission reduction measures</i></li> <li>❖ Identify implementation, monitoring, and reporting strategies to track progress and to make adjustments to priorities, control measures, and implementation strategies as necessary</li> <li>❖ <i>Stakeholder Consultation: Establish a process for continued key stakeholder involvement</i></li> </ul>	<ul style="list-style-type: none"> <li>❖ January 2011</li> <li>❖ February 2011</li> <li>❖ February 2011</li> </ul>	