
MEDIA RELEASE

Ride the free shuttle bus to Cruising Into History

FOR IMMEDIATE RELEASE

Victoria, B.C., Wednesday, August 20, 2008...

Coming to Ogden Point on August 23, 2008 to enjoy the fireworks and fun? Parking is limited so walk, bike or take the free shuttle bus. CVS Cruise Victoria and Gray Line West Ltd are providing complimentary shuttle service starting at 7pm from the Menzies and Superior parking lot, where parking is free for the evening. Shuttle buses will run every five minutes helping to keep congestion down on Dallas Road.

Ellice Recycle is sponsoring this event by providing recycling management services by recycling and composting as much as possible with a goal of having 0% waste at this event. Sonterra Ross, Acting Chief Executive Officer of Greater Victoria Harbour Authority commented, "We are committed to reducing the ecological footprint for this event by offering free shuttle service to reduce the traffic volume and recycling as much material as possible."

Cruising Into History: A Celebration of Ogden Point is a free event commemorating the history of the terminal, the unveiling of upgrades to the facility and the arrival of the 150th cruise ship in honour of BC's 150th Anniversary as a Crown Colony. Cruising Into History will include more than 30 arts and craft vendors, live entertainment, historical characters, food, an Island Farms kid's tent with face painting and balloons, and a grand finale of fireworks to the south of the breakwater, sponsored in part by Seaspan.

Cruising Into History is presented by the Ogden Point Enhancement Society, Victoria AM Society, Greater Victoria Harbour Authority, King Bros. Limited, and Western Stevedoring. With the help of Ellice Recycling, this is a zero waste stream event.

Schedule:

4:30pm Vendors open for business
5:00pm Barry Carlson & Vivian Ruskin duet on bandshell
6:00pm Village Squires on bandshell
 Kids Tent starts (face painting, Farmer Vicky, balloons, etc.)
6:20pm Garden City Chorus on bandshell
7:00pm Ain't Dead Yet on bandshell
7:50pm Esquimalt dancers on asphalt in front of bleachers
8:20pm Piper east end of festival site to bandshell
8:25pm Recognition ceremony on bandshell
8:50pm Randy Tucker Band
9:50pm Fireworks

The Saturday night Ship Point market will be relocated to the Ogden Point Terminal on August 23, 2008.

For more event details go to www.victoriaharbour.org

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For more information:

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