



Floating Boat Show Contributes to Growth of Super Yacht Market

FOR IMMEDIATE RELEASE

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The Greater Victoria Harbour Authority welcomes the return of the BC Yacht Brokers Association Victoria Harbour Floating Boat Show, which runs from April 24 – 27, 2008 at the Causeway Marina and Ship Point. The public is encouraged to visit over 150 boats on display as well as many booth exhibits with marine related products ranging from electronics to diving gear, and more. Along with new and brokerage (pre-owned) boats that will be on display, several new exhibitors including the Greater Victoria Harbour Authority and Yacht Path International are participating in this exciting event.

In 2004, the Floating Boat Show moved to the Victoria Harbour which allowed for an increase of 100% of land based exhibitors. Paul Servos, CEO of the Harbour Authority stated that “the BCYBA’s boat show christened the GVHA’s new docks at Ship Point last year”, and he was pleased that Victoria has become “a Pacific Northwest hub and destination for the large yacht market”. The GVHA’s marinas played host to 135 yachts in excess of 70 plus feet. The Laurel (240 ft), Atessa (225 ft) and the Ulysses (192 ft) were some of the notable super yachts that visited Victoria last year. The large yacht business is growing as a result of the strong Canadian economy and the number of Canadians utilising the services of Yacht Path International to destinations like Victoria and direct service from Victoria to the Mediterranean. Darryl Anderson, Manager of Business Development and Customer Service observed that the key to the growth in the large yacht market is the success of the boat show, the presence of the local shipyard industry, and GVHA’s strategic partnership with Pacific Northwest Yacht and Cargo Service, and companies such as Yacht Path International.

The public is also invited to visit Team Raven, Victoria’s Paralympic Sailing Team in the sonar class. Team Raven has qualified to participate in the 2008 Beijing summer paralympics. To reach the podium in Beijing 2008, the three team members are selling keychains, eco bags and accepting donations.

The Greater Victoria Harbour Authority (GVHA) owns and operates deep water, marina and upland holdings throughout Victoria’s harbour including the large vessel Ogden Point port facility, Victoria’s renowned Fisherman’s Wharf, and the inner harbour’s new luxury yacht and marine tourism facility at Ship Point. GVHA’s vision is a harbour where people live, learn, work and play; a spectacular gateway into Victoria’s past and into its future, monumental in look and feel, linking communities and all people together. GVHA is incorporated under the BC Society Act and is governed by a board of directors representing key stakeholders and the community at-large.

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