



Ogden Point Master Plan Stakeholder Engagement Strategy

Purpose

As a responsible incorporated society and neighbour, GVHA is sensitive to the public's use and enjoyment of Ogden Point and surrounding area, impact of port operations on the James Bay community, cultural significance of the harbour to the First Nations partners, and the economic benefits that port business brings to the region. This plan establishes an extensive and meaningful dialogue with GVHA's stakeholders in order to solicit input on potential development options.

Goal

GVHA's goal is to engage with GVHA's stakeholders in order to develop a common vision for the Ogden Point Master Plan. The consultation program will be built on principles of openness, comprehensibility, inclusion and accessibility. ***(See Appendix A for list of stakeholders).***

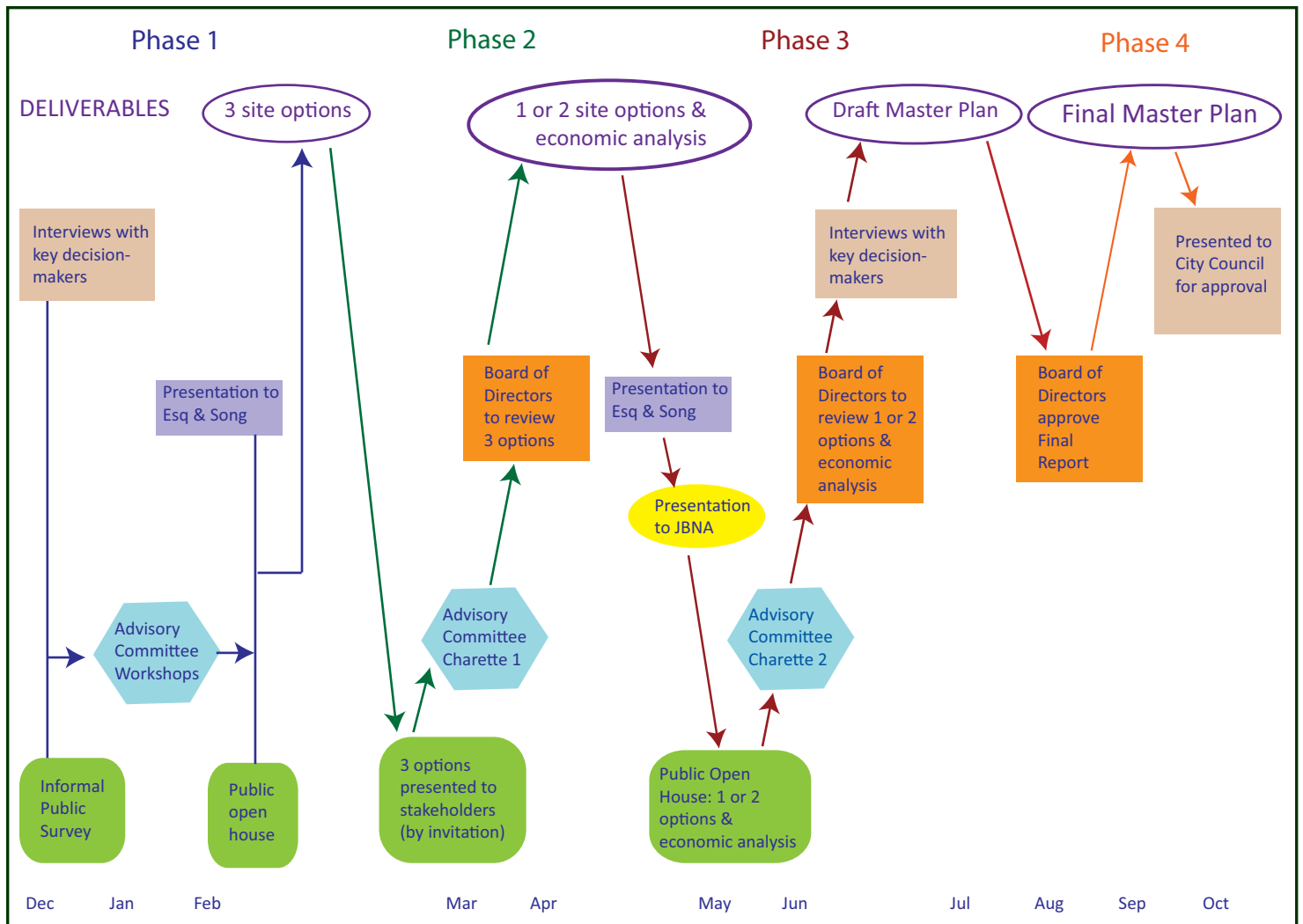
Objectives

- Engage a committee of stakeholders to provide focused input during the development of the master plan ***(see Appendix B for list of members and terms of reference for the Master Plan Advisory)***
- Engage stakeholders through different media, public survey, facilitated meeting, and open house, to provide input
- Engage the general public through different media, public survey and open house, to provide input
- Provide information on the project process and options

Outcomes

- Obtain input on project components at key decision-making points
- Have meaningful dialogue with the stakeholders throughout the process
- Demonstrate an open and responsible process
- Effectively communicate ideas, concepts and outcomes
- Facilitate strong ties with the stakeholders and community

Engagement Flow Chart



Advisory Committee

The Advisory Committee is engaged to provide the project team (see Appendix B for list of team members) with stakeholder and community perspective on planning issues for Ogden Point, with a focus on the economic, socio-cultural, and environmental sustainability of the facility. Recommendations by the committee will be considered in the development of the master plan, which is approved by GVHA's Board of Directors.

Workshops 1 & 2: The Committee will review feedback from interviews with key decision-makers and results from the public survey. The Committee will distill common themes, points of contention and brainstorm further possible uses and issues to consider.

Charette 1 & 2: The Committee will make recommendations to the project team on the benefits and limitations of the options using the following considerations:

- feedback from stakeholders upon review of 3 site options
- feedback from public upon review of 1 or 2 site options and economic analysis
- existing economic/market conditions and future trends
- current feasibility and operational issues
- current community planning issues

- environmental, geotechnical, infrastructure and transportation assessment of the site and environs
- opportunities and constraints map—spatial, temporal, social, economic, and environmental
- First Nations perspective

Stakeholder Participation

GVHA's stakeholders will have the opportunity to participate in the development of the Ogden Point master plan by participating in:

1. the public survey
2. Public open house # 1 (prior to the development of 3 site options)
3. as an invited guest at the stakeholder meeting (3 site options presented for input)
4. Public open house #2 (1 or 2 site options and economic analysis presented for feedback and input)

Public

Members of the public are asked to participate in the development of the master plan through the public survey and at the two public open houses (tbd). These events are publicized in local newspapers and on GVHA's website.

Master Plan Information & Updates

GVHA will post master plan information and updates on its website as well as distributing a monthly master plan electronic newsletter. If you are interested in receiving the newsletter, please contact lmclaren@victoriaharbour.org

Appendix A – GVHA Master Plan Stakeholder List

Legal Influences

- Federal Government
 - Transport Canada
 - Coast Guard
 - CBSA
- Provincial Government
 - Tourism, Culture and the Arts
 - Environment
 - Transportation and Infrastructure
 - Small Business, Research and Competitiveness
- Capital Regional District
 - Planning
 - Water Services
 - Environmental Services
- City of Victoria
 - Planning
 - Engineering/Transportation
 - City Parks
- Esquimalt Nation
- Songhees Nation

Internal (Member agencies, contractors, etc.)

- Greater Victoria Chamber of Commerce
- GVHA employees
- Provincial Capital Commission
- Tourism Victoria
- Township of Esquimalt
- Victoria/Esquimalt Harbour Society
- Western Stevedoring

User Groups

- Canadian Navy
- King Bros.
- Ogden Point Tenants (Helijet, JB Anglers, OP Dive Shop, OP Café, Pacific Pilotage, Trotac Marine)
- Cruise Tourism Partners (including CVS Cruise Victoria, Grayline West, DaCosta Tours, etc.)
- North West Cruiseship Association
- Peninsula Waste Water
- Victoria Shipyards
- Other potential users

Community Groups

- Downtown Victoria Business Association
- Greater Victoria Economic Development Agency
- James Bay Residents
- James Bay Neighbourhood Association
- Ogden Point Enhancement Society
- International Longshoremen's Warehouse Union
- Victoria A.M. Association

Appendix B – Master Plan Advisory Committee Terms of Reference

PURPOSE OF THE COMMITTEE

To provide the project team with stakeholder and community perspective on planning issues for Ogden Point, with a focus on the economic, socio-cultural, and environmental sustainability of the facility. Recommendations by the committee will be considered in the development of the master plan, which is approved by GVHA's Board of Directors.

PROJECT VISION

Master Plan Vision: Ogden Point will continue to serve as a working port facility, with sustainable, flexible options that can respond to the ever changing opportunities and challenges of the future. Development at Ogden Point will be financially successful and serve as an economic development engine for GVHA, the Esquimalt and Songhees Nations, and the region.

Values and Objectives for this Project (in no particular order)

- Multi-purpose destination, public appeal, destination within the community i.e. a sense of place
- Important (iconic) centre with economic impact beyond the on-site buildings
- Financial success positively affecting GVHA, First Nations and the region
- Acceptance by the City and general public
- Sustainable, flexible options – an overall responsible design
- A functional landmark
- Includes a First Nations component (e.g., store, art gallery)
- Environmentally sustainable
- Gateway function (i.e., flow from one point to another)
- Engages the broader community through process and product
- Ogden Point primarily as a working port not limited by public uses
- Address movement of people and cargo and impacts to external infrastructure
- Respect character of Victoria (First Nations, history, architecture)
- Showcase for best practices (engineering, environmental)
- Management of negative impacts

Project Boundaries and Key Assumptions

Project boundaries and key assumptions identified follow (in no particular order).

- GVHA will fulfill its commitment to provide a comprehensive plan to the City of Victoria by Dec 2010.
- All uses must not compromise current and future port activities. Lease lengths should reflect geographic impact on port activities to maintain flexibility.
- Federal paramountcy i.e. LaFarge Case, Vancouver BC – this applies when different levels of government are in conflict with each other, federal jurisdiction will supersede all other

levels of government. This especially relates to activities related to shipping and navigation and public port facilities.

- Harbourfront Walkway, in partnership with the City of Victoria, will remain on the frontage of Dallas Road. This does not preclude safe walking routes on the facility.
- GVHA will not dispose of any fee simple property at Ogden Point.
- Major decisions are made by Board of Directors majority vote.
- Ogden Point’s development has to be founded on a sound corporate business case for GVHA.
- Development must include a First Nations economic development component.
- All plans should recognize existing long-term lease agreements and that those agreements may be renegotiated.
- Minimal filling and cutting on the shoreline and piers may be considered as part of site development.
- Site geographic boundaries are as follows:
 - existing Ogden Point including James Bay public boat launch
 - Camel Point water lot – under Transport Canada ownership

COMPOSITION OF THE COMMITTEE

The Advisory Committee will be comprised of ten members of the community with a variety of expertise. The Members of the Committee are as follows:

Stakeholder Representatives

Business Representative	Mel Couvelier
City of Victoria Staff Representative	Jarret Matanowitsch
CRD Staff Representative	Glenn Harris
Cruise Representative	John Hansen/Donna Spalding
Esquimalt Nation Representative	Michael McCarthy
James Bay Representatives	Tom Coyle (JBNA)
	Joan McHardy
Shipping Representative	Stephen Brown
Songhees Nation Representative	Ron Sam (tentative)
Tourism Representative	Doug Treleaven
Transportation Representative	Patrick Livolsi

Project Team

CH2M Hill:	Robert Cheng
	Dan Pitzler (facilitator)
Architect/Urban Designer:	Graham Fligg
GVHA Corporate Controller:	Sonterra Ross
GVHA Communications Coordinator:	Rebecca Penz

TERM OF APPOINTMENT

The Advisory Committee will be appointed for the duration of the project (12 months).

WORKLOAD AND PARTICIPATION

Committee members are expected to be prepared for and participate in 1 site walk, 1 workshop and 2 charettes.

Activity	Date	Time	Location
Site Walk	January 12, 2010	11am – Noon	Ogden Point (meet at Café Parking lot)
Workshop #1	January 12, 2010	Noon – 4pm	GVHA's office
Workshop #2	February 1, 2010	9:30am – 3pm	GVHA's office
Charette #1	March 31, 2010	9am – 3pm	GVHA's office
Charette #2	June 7, 2010	9am – 3pm	GVHA's office

These are preliminary dates that are subject to change. Approximately 3 hours of reading in preparation for each meeting will be required.

COMPENSATION AND ACKNOWLEDGEMENT

Participation in the Advisory Committee is on a voluntary basis. No compensation will be provided; however, Members of the Committee will be recognized and acknowledged for their contribution to the project.

CONFLICT OF INTEREST

All Committee Members will be asked to confirm and declare any conflict of interest at each meeting given that individual's circumstances may change from time-to-time.

COMMUNICATIONS

All external communication will be managed through GVHA's office. Media enquiries should be directed to GVHA's Communications Coordinator. Committee members may be asked to be interviewed by the media.

CONTACT INFORMATION FOR PROJECT TEAM

Consultants

Robert Cheng
 CH2M Hill, Project Coordinator
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Graham Fligg
 Merrick Architecture, Public Consultation Lead

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