



Greater Victoria Harbour Authority
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MEDIA RELEASE:

GVHA ENVISIONS REVITALIZED PUBLIC SPACE FOR CPR TERMINAL **Proposal for CPR building to fit within comprehensive Belleville properties strategy**

Victoria, British Columbia:

Greater Victoria Harbour Authority (GVHA) is submitting a proposal which would see the CPR Steamship building re-established as a key marine transportation and tourism hub. Proposals for the PCC's Tenancy Plan are due at 4:30pm today (October 28, 2011).

GVHA's comprehensive plan would see all four levels of the historic CPR terminal re-tenanted, with the iconic Rattenbury landmark restored to its former grandeur. Under GVHA's plan, the building would function as a vibrant public space celebrating its rich heritage in the heart of Victoria's harbour, while serving as an economic driver for the region.

GVHA's working concept for the CPR terminal would include publicly-accessible amenities on Levels 1 and 2, including food and beverage, retail and exhibit space, as well as general public amenities.

"From its inception 10 years ago, GVHA has been committed to seeing the Belleville Properties revitalized," said Curtis Grad, GVHA CEO. "Our plan is focused on this vision, supported by a solid business case to ensure long-term vitality and sustainability of the site."

Restoration of the CPR building to an active, public-access facility would be the first phase of a comprehensive development plan for the PCC-owned Belleville Street properties. Subsequent phases could also see an integrated ferry terminal that optimizes use of the site and fits with the form and character of the Inner Harbour. The plan reflects the underlying philosophies of GVHA and helps achieve the overall vision of a harbour that is monumental in look and feel, an iconic greeting for visitors and ferry passengers alike. GVHA's approach will also include meaningful engagement of local First Nations partners.

“We look forward to our proposal being judged on its merits,” Grad continued. “No matter who is ultimately awarded the opportunity, we would like to see new life injected into the Belleville Properties.”

Greater Victoria Harbour Authority (GVHA) is a not-for-profit corporation governed by a local Board of Directors. It owns and operates deep water, marina and upland holdings throughout Victoria’s harbour including the large vessel Ogden Point port facility, Victoria’s renowned Fisherman’s Wharf, and the inner harbour’s luxury yacht and marine tourism facility at Ship Point. GVHA’s vision is a harbour where people live, learn, work and play; a spectacular gateway into Victoria’s past and into its future, monumental in look and feel, linking communities and all people together.

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